

# Meeting Minutes – May 25, 2010

**Meeting Attended By:** All group members

1. Agenda
  - a. Focus Company
  - b. Division of Labour
  - c. Interim Progress Report and Presentation
2. Focus Company
  - a. Dell, Inc.
    - i. <http://www.dell.com>
    - ii. Fiscal Year 2010 Form 10-K (will be posted on wiki)
      1. [http://i.dell.com/sites/content/corporate/secure/en/Documents/FY10\\_Form10K\\_Final.pdf](http://i.dell.com/sites/content/corporate/secure/en/Documents/FY10_Form10K_Final.pdf)
    - iii. FY 2011 Q1 Tables (will be posted on wiki)
      1. [http://i.dell.com/sites/content/corporate/secure/en/Documents/FY11\\_Q1\\_FinancialTables.pdf](http://i.dell.com/sites/content/corporate/secure/en/Documents/FY11_Q1_FinancialTables.pdf)
3. Division of Labour
  - a. Introduction/Key Issues/Interim Progress Report
    - i. Mike
    - ii. Vin
    - iii. Mandy
  - b. External Analysis
    - i. General Environment – Andrew
    - ii. Industry Analysis – Mandy
    - iii. Competitors – Andrew
    - iv. Market Life Cycle – Vin
  - c. Internal Analysis
    - i. Resources/Capabilities/Core Competencies – Ryan
    - ii. Value Chain Analysis – Omar
    - iii. Financial Analysis – Mike
  - d. Strategic Alternatives
    - i. Will be discussed at group meeting in the future
  - e. Strategic Recommendations
    - i. TBD
4. Interim Progress Report and Presentation (due June 8)
  - a. Group members who produce interim report will present it
  - b. Mike, Vin, and Mandy